

Celebrate

**Chevy Chase
At Home**

*Five Years
& Growing*



**2014
ANNUAL REPORT**



Five Years of Leadership: From left to right, Irene Hoskins, President, Naomi Kaminsky, Founder and Past President; Fran Pittlick, Vice President; and Joan Urban, Founder and Past President.

About Chevy Chase At Home

Chevy Chase At Home (CC@ H), a non-profit 501(c)(3) Maryland registered charity, was organized in 2009 by a group of neighbors who wanted to establish resources that would enable them to age-in-place. CC@ H provides the support network and services that residents will need if they wish to remain independent and continue to live in their homes as they grow older. Part of a nationwide Village movement, CC@ H helps members live independent, active lives in their own familiar neighborhood.

Membership and Friends of CC@ H

Membership is available at three levels: Full Family, Full Individual, and Associate. Residents of Chevy Chase qualify for membership if they live in neighborhoods defined by the Board of Directors, and are considered to be senior citizens. Currently membership is open to residents of Chevy Chase Village, Section 3, Town of Chevy Chase, Section 5, Martin's Additions, Rollingwood and the Old Hamlet.

CC@ H also welcomes nearby neighbors living outside our borders as Friends of Chevy Chase At Home. Friends are welcome to join in many member organized activities and events and receive the same reduced fees for classes enjoyed by members.



President & Executive Director

Dear Friends,

In 2014, we proudly celebrated our 5th year of incorporation as an Aging In Place Village. In a few short years, CC@ H has been able to connect older residents to neighborly assistance and to one another. This has been possible because of our Board of Directors, our committees, our staff, and the dedication and generosity of our volunteers. Through CC@ H, many residents found the support they needed to remain in their homes. The outstanding work of our volunteers was recognized in May of 2014 when we were presented with the **Montgomery County Serves Volunteer Group of the Year Award**.

Due in no small part to our successes and recognition, 2014 was a year of financial challenge. The number and quality of our member-inspired free programs and affordable classes grew significantly. This required more administrative support and additional revenue. Our initial fund-raising efforts to cover these increased costs yielded modest returns. In August, we decided that we needed to set a goal to raise \$25,000 from the community by the end of the year. We explored every available funding opportunity, including collaborative efforts with other Villages in Montgomery County. Our members and volunteers joined forces to raise the necessary funds. Many were inspired to make contributions by the generosity of a donor in Chevy Chase Section 3, who made matching funds available. We exceeded our goal!

The lessons learned in 2014 remind us of whom we are: *neighbors helping neighbors*. We are deeply grateful to our members, volunteers, county and municipal partners, and local foundation and business supporters. Every dollar you have given, every minute you have devoted to CC@ H, and every kindness you have shown to each other, has helped us to grow and support what we do for our members and our community.

Irene Hoskins
Board President 2014

Catherine McCallum
Executive Director

Celebrating Five Years



Member Barry Passett, his dog Nessie, and volunteer Carol Sutherland, take a break from their walk around the neighborhood.

Celebrate NEIGHBORS HELPING NEIGHBORS

CC@ H service volunteers are the heartbeat and lifeblood of CC@ H. Their commitment makes transportation and services in the home possible. For many members, the volunteers are their primary, recurring contact with CC@ H. The men and women who are CC@ H volunteers are neighbors and friends, sharing their strengths, skills, time and friendship.

In their own words, members and their families celebrate our wonderful volunteers.

"I just cannot believe that you have already found all the rides... I tried to call to tell you how VERY grateful I am. I just cannot tell you how grateful. And I am amazed at the generosity of the drivers. What a truly wonderful organization and staff and volunteers!!!" A.W.

[JB] Worked His Magic! Thank you for putting me in touch with John. He came over this afternoon and got me back online. Don't ask me how--it's all a complete mystery to me--but I surely am grateful to have my online life back!" - C.M.

"A family friend suggested CC@ H to us after my mother decided to stop driving. She wanted to be sure she could continue going to church several times a week so we gave them a call.... Each volunteer is now like a new friend for my mother. So attentive and caring. She looks forward to going to church now more than ever because she will be seeing and talking to people instead of going alone... My family is very fortunate to have Chevy Chase At Home in our lives." L.M.



Steve Schmal, one of our most active volunteers

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Celebrate OUR SERVICE VOLUNTEERS

Jan Augustine
Mary Bailey
John Barnes
Nancy Benner
Nathan Billig
Karen Bokat
Nathalie Bramson
Jay Brown
William Catherwood
Catherine Cecere
Elaine Collins
Thomas Collins
Lucy Cook
Gregory Dixon
David Duberman
Louis Evangelista
Lois Fern
Bernard Finn
Patricia Fox
Tracy Gensler
Mary Gorman
Linda Graham
Susan Hamburger
Pam Holland
Richard Ireland
Rolanda Johnson
Raymond Johnston
Irving Kaminsky
Naomi Kaminsky
Linda Kaplan
Susan Keisler

Noa Krakoff
Samual Lawrence
David Lefever
Roberta Liebman
Sharon Light
Donald MacGlashan
Stanley Mayer
Catherine McCallum
Monique Milhollin
Jamileh Mogin
Betty O'Connor
Robert O'Toole
Mark Pape
Lori Pickrell
Frances Pitlick
Michael Pollard
Janet Regan
Marion Robertson
Molly Ruhl
Stephen Schmal
Theresa Schu
Monica Seng
Karen Spangler
Carol Sutherland
Joan Urban
Lori Vitellozzi
Jill Watson
Chris White
Carol Winter
Cathryn Wolf

From left to right: Service Volunteers Karen Bokat, Monique Milhollin, Lanny Johnson, Susan Hamburger, and Nathan Billig enjoying one another's company at the annual volunteer appreciation party.



Celebrating Five Years



Stephanie Kenyon of Sloans & Kenyon studies a participant's item for a verbal appraisal.

Celebrate OUR BIG EVENTS

On April 28, 2014, the volunteers of CC@ H were honored for outstanding service by a volunteer group in Montgomery County accomplished during 2013.

The Montgomery Serves award recognizes extraordinary volunteerism in the county. CC@ H President Irene Hoskins accepted the award on behalf of the organization. A Certificate of Special Congressional Recognition, signed by Congressman John K. Delaney, was also presented to CC@ H for our commitment to the community.

What's It Worth? Trash Or Treasure? fund-raiser was held on May 17, 2014. Over 100 people met with Sloans & Kenyon appraisers to learn about the worth of their treasures, enjoy refreshments, door prizes, and each other's company. Between registrations and cash donations nearly five thousand dollars was raised. This event was the first major fund-raiser for CC@ H and involved dozens of volunteers.

The **2014 Open House** featured Mark Kennedy Shriver, a native of Washington. He is the author of a recent memoir about his father, *"A Good Man: Rediscovering My Father, Sargent Shriver."* On the afternoon of Sunday, October 26, Shriver charmed the crowd with his warmth and regard for his family. He focused on his relationship with his father and the influence of his father's intrinsic goodness and faith on him.

In addition to Mark Shriver's talk, CC@ H celebrated current Members and Friends of CC@ H, and honored and thanked our dedicated Volunteers and Donors.

Mark Shriver signs a book for Patrick Regan while other Open House guests wait to meet the author.





Accomplished pianist Ann Joseph accompanies Donato Sorzano and Betty O'Connor in a holiday sing-a-long.

Celebrate OUR ACTIVITIES

MEET & MINGLES AND SPECIAL PROGRAMS

Since our first gathering, CC@ H has offered the public events and activities that are informative, active and entertaining. At least once a month on Tuesday afternoons throughout the year and occasionally in the evening, members and guests from the public enjoyed wonderful programs, including: a travelogue on the Silk Road, a hands-on collage art program, film screenings, holiday parties and presentations about various health issues affecting seniors. There were two outings in 2014, one a tour of the DC Design House (including lunch) and the other to the Loew's Madison Hotel, *Deconstructing the Midterm Elections*, with Mary Kate Cary and Robert Schlesinger.

Thanks to the energy and ideas of our members, several interest groups and classes met throughout 2014:

KNITTERS: (and practitioners of other handi-crafts). These knit and chat gatherings take place in members' homes once a week.

WALKERS: Energetic members, friends and volunteers meet every Friday morning (weather permitting) in front of the Brookville Supermarket and choose either a medium or long walk. Afterwards, they grab a beverage at the Olympia Café.

BRUNCH BUNCH: This popular members and friends gathering continued to meet the third Thursday of the month at the Olympia Café.

LUNCH BUNCH: In November of 2014, a delicious three course luncheon was served at La Ferme Restaurant to members, friends, and volunteers at a special price. This event was so popular that proprietor Alain Roussel generously offered to host more luncheons in 2015.

EXERCISE AND TECHNOLOGY CLASSES:

CC@ H offered affordable classes to exercise the body and the mind. Throughout 2014, Irene Koegel, a certified instructor popular with members, taught Gentle Seated Pilates. In the spring, classes filled up quickly for 4 technology offerings geared for seniors and provided by the technology company TechMoxie (Mastering iPad, Social Media, Genealogy Research, and Digital Photography). In the fall, CC@ H offered a fun filled 8 week session of Zumba Gold® classes led by certified instructor Sharon Gelboin-Katz. These classes took place thanks to the generous provision of meeting space by Chevy Chase United Methodist Church and Chevy Chase Village.



Ellie Horwitz, Earle & Judith Silber and others enjoy lunch at La Ferme



Celebrate OUR COMMITTEES

CC@ H committee volunteers are the backbone of CC@ H and without their time and talent nothing would have been accomplished in 2014.

VOLUNTEER SERVICES COMMITTEE

Co-chairs:

Monique Milhollin & Theresa Schu

Members:

Bill Gilbert
Peter Gray
Susan Hamburger
Florence Lourie
Janet Regan
Joan Urban

SOCIAL NETWORKING AND PROGRAM COMMITTEE

Co-chairs:

Lois Fern & Betty O'Connor

Members:

Rhoda Abrams
Elizabeth Cullen
Sandy Geller
Ann Joseph
Marlyse Kennedy
Margaret Lefever
Marion Robertson
Molly Ruhl
Barbara Scupi
Millie Shott
Mimi Slavin
Irene Tamagna
Jill Watson
Evelyn Welebir

STRATEGIC PLANNING COMMITTEE

Chair: Florence Lourie

Members:

Gaby Gandal
Bill Gilbert
Lori Goodman
Irene Hoskins
Fran Pitlick

COMMUNICATIONS COMMITTEE

Co-chairs:

Caroline Michaelis & Fran Pitlick

Members:

Jan Augustine
Nathalie Bramson
David Duberman
Naomi Kaminsky
Jamileh Mogin
Joan Urban

DEVELOPMENT COMMITTEE

Co-chairs:

Lori Goodman & Florence Lourie

Members:

Elizabeth Cullen
Gaby Gandal

MEMBERSHIP COMMITTEE

Co-chairs:

Judith Silber & Steve Schmal

Members:

Gaby Gandal
Peter Gray
Irving Kaminsky
Jean Kapp

COMMUNITY SERVICE PROVIDERS COMMITTEE

Chair: Naomi Kaminsky

Members:

Elaine Collins
Tom Collins
Gail Feldman
Bill Gilbert
Lanny Johnson

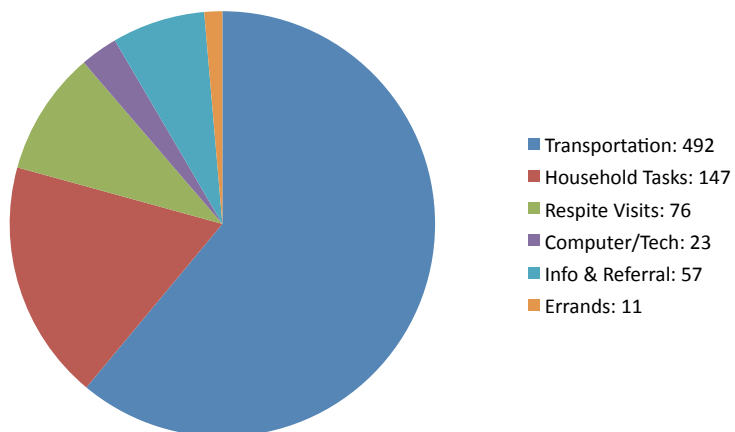
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Statistics

CHEVY CHASE AT HOME BY THE NUMBERS 2014

- 806** member requests in 2014, including round trip rides to appointments, tech assistance, respite visits and more. This number includes both requests for direct services and referrals to our volunteer-developed home maintenance and home health care provider Lists.
- 796** attendees at our 20+ social and educational programs and classes throughout the year.
- 225** members from 148 households who joined as of December 2014.
- 89** times our weekly affinity groups, two knitting circles and the walking club, met throughout the year.
- 80** times our Gentle Seated Pilates, Balance and Zumba Gold® exercise classes met.
- 61** volunteers who responded to requests for assistance from members.
- 43** attendees at 10 tech class sessions offered on social media, iPad, genealogy research, Excel and digital photography.
- 13** observers from 4 neighboring Villages who attended CC@ H training sessions.

806 Member Requests



Financials

FINANCIAL REPORT 2014

Income

| | |
|------------------------|---------------|
| Membership Dues | 26,250 |
| Donations ¹ | 49,521 |
| Fund-raising Event | 4,165 |
| Fees for Classes | 7,229 |
| Miscellaneous Income | 234 |
| Total | 87,399 |

Expenses

| | |
|--------------------------------------------|---------------|
| Personnel ² | 63,569 |
| Administrative Expenses (insurance, etc.) | 6,751 |
| Executive Office (parking, supplies, etc.) | 3,142 |
| Programs and Member Services | 3,133 |
| Instructor Fees | 4,698 |
| Printing | 884 |
| Postal | 1,367 |
| Legal | 50 |
| Total | 83,594 |

In-Kind Services

| | |
|--------------|---------------|
| Office Space | 50,000 |
| Legal | 10,000 |
| Accounting | 4,500 |
| Total | 64,500 |

Note 1 - This includes the donation portion of associate membership fees.

Note 2 - Our part-time Executive Director and part-time Office Coordinator work alongside the volunteer corps to keep every aspect of CC@ H moving, from volunteer coordination for member services and programs to day-to-day administration.



Celebrate DONORS

Thank you for supporting our organization.

SILVER (\$1,000 TO \$2,499)

The Columbia Foundation
The Estridge Group
Evers and Company
Fitzgerald Auto Malls
T.W. Perry

BRONZE (\$500 TO \$999)

Capital City Nurses
Family & Nursing Care
Lifematters, Inc.
Loews Madison Hotel
Pepco Holdings, Inc.
Sheila L. Leifer, Realtor

PROFESSIONAL SERVICES

Scott C. Boyd, CPA, CVA
Ginsberg Helfer & Boyd, PLLC
Rebecca Laird, JD
K & L Gates, LLP
Mark Shriver
Darka Jordan
Les Irby, Financial Advisor

OFFICE SPACE AND TECH SUPPORT

Bethesda-Chevy Chase Regional
Services Center
OASIS RecycleMyComputer

SERVICES IN KIND

Chevy Chase Section 3
Chevy Chase Section 5
Chevy Chase Village
Rollingwood Citizens Association
Town of Chevy Chase
Village of Martin's Additions
Chevy Chase United Methodist Church
Iona Senior Services
Jewish Social Service Agency (JSSA)
Montgomery County Area Agency on Aging
Whole Foods Market, Friendship Heights
Chevy Chase Supermarket
Corner Bakery
Brookville Supermarket
Costco Wholesale, Wheaton
Irish Inn At Glen Echo
Rural Society Restaurant
La Ferme Restaurant
Family & Nursing Care
Vamoose Bus
Sloans & Kenyon
DC Design House

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Donors (continued)

...and to the following individual contributors:

In Memory of Kathleen Topelius

Elizabeth Ellis Cattar
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Brian, John & Kathy Galbraith
Naomi & Irving Kaminsky
Frances Keenan
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Helen Perry

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in honor of Dr. Nathan Billig
Mary & Timothy Gorman,
in honor of Betty O'Connor
Mary & Alfred Gray
Peter Gray
Joseph Guerra & Patricia Burda
Susan Hamburger,
in memory of Stanford Hamburger
Ken & Andy Harney
Susan Healy, *for John E. Marlow Guitar Series*
Peter Hiebert & Elaine Chan
Brenna & Al Hirsch
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Irene & Dalmer Hoskins
Liz Howard
William & Beverly Hudnut
Tom Jarrett
Stephanie Judd & Clifford Greenblatt
Naomi & Irving Kaminsky
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Hazel & Robert Karbel, *in honor of Lois Fern*
Robert & Catherine Kaylor
Barbara & Richard Kline,
in honor of Sandy Geller
Sandra Kursban & Steve Sawmell

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Celebrating



Donors (continued)

...and to the following individual contributors:

| | |
|---------------------------------------|------------------------------|
| Nancy Lamontagne & Frank Heselton | Michael & Penny Pollard |
| Daniella Landau | Bruce Rabinovitz |
| Babby & Elmo Landon | Janet & Patrick Regan |
| <i>in honor of Pat Schleifer</i> | Pamela Roddy |
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| Christine & Richard Leggett | Roberta & Ira Rosenbaum |
| Robert & Ellen Leibenluft | Steve & Deb Schmal |
| Barry & Martha Lennon | Theresa & George Schu |
| Marcia Levin | Joyce & Richard Schwartz |
| <i>in honor of Catherine McCallum</i> | Jayne Shister |
| Ernst & Roberta Liebman | Millie Shott |
| Sharon & Jimmy Light | Judith & Earle Silber |
| John & Lynne List | Mimi Slavin |
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| & Joseph Howe | Anne Zehner |
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| | Deborah Zwicker |

For their exceptional generosity, we give special thanks to

***The Anonymous Donor who matched
Chevy Chase Section 3 Donations
and***

Mrs. Evelyn Welebir

In Memory of David Welebir

We also recognize all of our ***Associate Members for supporting
CC@ H: \$200 of their \$250 annual dues*** are tax deductible donations.

Celebrating **Five Years**



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Irene Hoskins, *President*
Fran Pitlick, *Vice-president*
Steve Schmal, *Secretary*
Jan Augustine, *Treasurer*

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Gaby Gandal
Bill Gilbert
Lori Goodman
Peter Gray
Naomi Kaminsky, *Past President*
Jean Kapp
Ernst Liebman
Sharon Light
Florence Lourie
Betty O'Connor
Janet Regan
Joan Urban
Jill Watson

Staff:

Catherine McCallum, *Executive Director*
Deb Schmal, *Office Coordinator*

Acknowledgements

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Jan Augustine

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Deb Schmal

Caroline Michaelis

Fran Pitlick

and the

Communications Committee

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Montgomery County Serves Awards

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Chevy Chase At Home is registered in the State of Maryland as a charitable organization. A copy of the current financial statement is available by writing Chevy Chase At Home, P.O. Box 15102, Chevy Chase, MD 20825 or by calling 301-657-3115. Documents and solicitations submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, 410-974-5534.